THE CAUSE

KCS knows students are capable of achievements beyond our wildest dreams and so we’re proud to launch an exciting new catalyst for doing so – the KCS Student Entrepreneurship Program (StEP). All proceeds from this unforgettable fundraising gala will benefit this groundbreaking new program.

This authentic opportunity will support students in grades 6 to 8 with entrepreneurial ambitions. Those willing to do the hard work of launching a viable enterprise will gain access to formal mentorship by established entrepreneurs and seed money, if needed, through our new StEP Fund.

This program is being delivered in partnership with Future Design School and through the generous volunteer support of KCS parent-entrepreneurs.

Help support our young entrepreneurs and join the party! Be a part of the KCS 30TH ANNIVERSARY DIAMOND GALA and look back on the last 30 years of KCS.

Dress up your favourite jeans with glitzy diamonds and join us on Saturday, May 4 at The Symes for an evening of casual elegance. Enjoy cocktails, food stations, raffle prizes and live and silent auctions as we celebrate KCS turning 30.

Help us celebrate 30 years of knowing what matters in life.

Event Guest Profile

- Leaders of major corporations and organizations
- Senior executives and high-level decision makers
- Highly educated and influential thought leaders
- Affluent attendees with considerable discretionary income
- Frequent consumers of luxury goods and services
- Well-travelled and culturally aware
- Active in their communities
- Sophisticated and trend-setting
- Etobicoke philanthropic individuals and families
Our sponsors are essential to our fundraising efforts, and please know that every dollar raised during the KCS 30th Anniversary Diamond Gala will positively impact our students, faculty and community. Each of the sponsorship levels will offer the benefits of exclusive marketing and valued networking with other community-minded individuals, and the satisfaction of knowing your involvement will help foster the next generation of entrepreneurs.

We are happy to provide a customized experience for all of our corporate sponsors! Thank you again for considering exclusive sponsorship, co-sponsorship or group sponsorship in support of the KCS Student Entrepreneurship Program.

As an alternative to cash sponsorship, if your company has a product or service to offer that would benefit the KCS 30th Anniversary Diamond Gala, we would appreciate your support. Please contact Hallie McClellend, Director of Advancement at 416 234 5073 x 228 or hmcclelland@kcs.on.ca

### Sponsorship Summary

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>$20,000 - SECURED</td>
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<tr>
<td>Gold Sponsor</td>
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<td>Silver Sponsor</td>
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<td>Music Sponsor</td>
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<td>Photobooth Sponsor</td>
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<tr>
<td>Swag Bag Sponsor</td>
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<tr>
<td>Late Night Sponsor</td>
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<tr>
<td>Anniversary Sponsor</td>
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</table>
DIAMOND SPONSOR - $20,000
EXCLUSIVE

SECURED

ROADSPORT AUTO GROUP
HONDA
CHRYSLER
Jeep
roadsport ariel
GOLD SPONSOR - $15,000

EXCLUSIVE

TICKETS
- Four (4) tickets to gala

GALA RECOGNITION AND PROMOTIONS
- Logo & Name at gala entrance
- Logo & Name in gala program
- Program ad FULL PAGE INSIDE COVER
- Name on Tables at Gala
- Logo & Name on all media and social media releases
- Logo & Name on Gala website
- Corporate link on Gala website
- Formal recognition in KCS Lobby until end of next Gala
- On-screen recognition during silent auction
- On-screen recognition during live auction
- Signage at stage indicating sponsorship
SILVER SPONSOR - $10,000

EXCLUSIVE

TICKETS
• Two (2) tickets to gala

GALA RECOGNITION AND PROMOTIONS
• Logo & Name in gala program
• Program ad FULL PAGE
• Logo & Name on all media and social media releases
• Logo & Name on gala website
• Corporate link on gala website
• Formal recognition in KCS Lobby until end of next gala
• On-screen recognition during silent auction
COCKTAIL SPONSOR - $10,000

EXCLUSIVE

TICKETS
• Two (2) tickets to gala

GALA RECOGNITION AND PROMOTIONS
• Logo & Name in gala program
• Program ad FULL PAGE
• Logo & Name on all media and social media releases
• Logo & Name on gala website
• Corporate link on gala website
• Formal recognition in KCS Lobby until end of next gala
• On-screen recognition during silent auction
• Logo & Name on specific sponsor area signage
LIVE AUCTION SPONSOR - $10,000

EXCLUSIVE

TICKETS
• Two (2) tickets to gala

GALA RECOGNITION AND PROMOTIONS
• Logo & Name in gala program
• Program ad FULL PAGE
• Logo & Name on all media and social media releases
• Logo & Name on gala website
• Corporate link on gala website
• Formal recognition in KCS Lobby until end of next gala
• On-screen recognition during silent auction
• Logo & Name on specific sponsor area signage
SILENT AUCTION SPONSOR - $10,000

EXCLUSIVE

TICKETS
- Two (2) tickets to gala

GALA RECOGNITION AND PROMOTIONS
- Logo & Name in gala program
- Program ad FULL PAGE
- Logo & Name on all media and social media releases
- Logo & Name on gala website
- Corporate link on gala website
- Formal recognition in KCS Lobby until end of next gala
- On-screen recognition during silent auction
- Logo & Name on specific sponsor area signage
DINING SPONSOR - $10,000

EXCLUSIVE

TICKETS
• Two (2) tickets to gala

GALA RECOGNITION AND PROMOTIONS
• Logo & Name in gala program
• Program ad FULL PAGE
• Logo & Name on all media and social media releases
• Logo & Name on gala website
• Corporate link on gala website
• Formal recognition in KCS Lobby until end of next gala
• On-screen recognition during silent auction
• Logo & Name on specific sponsor area signage
DÉCOR SPONSOR - $10,000

EXCLUSIVE

TICKETS
• Two (2) tickets to gala

GALA RECOGNITION AND PROMOTIONS
• Logo & Name in gala program
• Program ad FULL PAGE
• Logo & Name on all media and social media releases
• Logo & Name on gala website
• Corporate link on gala website
• Formal recognition in KCS Lobby until end of next gala
• On-screen recognition during silent auction
• Logo & Name on specific sponsor area signage
MUSIC SPONSOR - $5,000

EXCLUSIVE

GALA RECOGNITION AND PROMOTIONS
• Logo & Name in gala program
• Program ad HALF PAGE
• Logo & Name on gala website
• Logo & Name on all media and social media releases
• Formal recognition in KCS Lobby until end of next gala
• Logo & Name on DJ Booth and live band stage signage
PHOTO BOOTH SPONSOR - $5,000

EXCLUSIVE

SECURED

the children’s dental centre
LATE NIGHT SPONSOR - $5,000

EXCLUSIVE

GALA RECOGNITION AND PROMOTIONS
- Logo & Name in gala program
- Program ad HALF PAGE
- Logo & Name on gala website
- Logo & Name on all media and social media releases
- Formal recognition in KCS Lobby until end of next gala
- Logo & Name at Late Night Station
SWAG BAG SPONSOR - $5,000
EXCLUSIVE
SECURED
ADDITIONAL OPPORTUNITIES

ANNIVERSARY SPONSOR - $3,000
• Logo & Name in gala program
• Program ad QUARTER PAGE
• Formal recognition in KCS Lobby until end of next gala

DONATE A PRIZE (In-Kind Value)
• The KCS 30TH ANNIVERSARY DIAMOND GALA committee is gathering a variety of gifts, prizes and experiences to be used in the live and silent auctions
• Please contact us if you would like to contribute

BUY AN EVENT PROGRAM ADVERTISEMENT
• Advertising in the KCS 30TH ANNIVERSARY DIAMOND GALA program will offer your company the benefits of positive marketing and the satisfaction of knowing your involvement will further KCS’ mission.

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
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<tr>
<td>FULL PAGE (outside back cover)</td>
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<tr>
<td>FULL PAGE (5.5” w x 8.5”h)</td>
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<td>HALF PAGE (5.5”w x 4.25”h)</td>
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<tr>
<td>QUARTER PAGE (2.25”w x 4.25”h)</td>
<td>$600</td>
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</table>
JOIN US!

On behalf of the Kingsway College School community and our entrepreneurial students, thank you again for allowing KCS the opportunity to present this request for support.

With your support of the KCS 30th ANNIVERSARY DIAMOND GALA, we will embark on a project that will help students with big ideas bring them to life. The creation of StEP: The Student Entrepreneurship Program will be a groundbreaking opportunity for students to explore their entrepreneurial ambition with the guidance and support of mentors and The Future Design School. We hope you will join our generous sponsors and support the KCS 30th ANNIVERSARY DIAMOND GALA.

Community support is essential to our fundraising efforts. Please know that your sponsorship commitment will offer the benefits of exclusive, positive marketing, valued networking with local, community-minded individuals, and the satisfaction of knowing your corporate involvement will positively impact the KCS community today and in the future.

CONTACT INFORMATION

Hallie McClelland, CFRE
Director of Advancement
Kingsway College School

416 234 5073 x228
hmcclelland@kcs.on.ca

Diamond Sponsor

Photobooth Sponsor

Swag Bag Sponsor

Floral Sponsor

THE IANTORNO FAMILY